



EXECUTIVE SUMMARY

Recommendation that the Broward College District Board of Trustees authorize the standard agreement (purchase order) with Edlen Electrical Exhibition Services of FL, Inc to ensures a reliable and well-powered graduation ceremony, supporting a seamless experience for students, faculty, and guests for Broward College Spring 2025 Commencement ceremonies. Estimated Contract Spend Amount: \$10,564.00, Estimated Cumulative Amount: \$12,678.80, Estimated Contract Revenue: \$0.00

Funding Source: FD201 Student Activity Fund

Additional Fiscal Explanation: Accounting for overage up to 20%

Presenter(s): Richard Pulido, Vice President of Student Services

1. Describe the purpose of this purchase of goods, services, information technology, construction, or use of space. For our Spring 2025 graduation ceremony, Edlen Electrical Exhibition Services of FL, Inc will provide the necessary electrical infrastructure, including power distribution for audiovisual equipment, lighting, and other essential event components. Since Edlen Electrical Exhibition Services of FL, Inc is the only authorized electrical service provider for events at the Broward County Convention Center, no alternative vendors can be considered for these services.

2. Describe the competitive solicitation method used or, if none, the exemption relied on for bid waiver. Bid waiver exception pursuant to FL DOE 6A-14,0734(2) (e) and College Procedure A6Hx2-6.34: Services or commodities available from a single or sole source. The supplier selected is Edlen Electrical Exhibition Services of FL, Inc through the Broward County Convention Center.

3. Describe business rationale for the purchase and how it was procured.

(A) What is the benefit of the purchase. If there is an ROI, describe the ROI and how calculated. While the financial ROI is challenging to quantify, the purchase of **electrical services from Edlen Electrical Exhibition Services of FL, Inc** ensures a reliable and well-powered graduation ceremony, supporting a seamless experience for students, faculty, and guests. The primary benefits of this purchase include:

- **Reliable Event Power Supply:** Edlen Electrical Exhibition Services of FL, Inc as the exclusive provider of electrical distribution at the Broward County Convention Center, ensures safe and uninterrupted power for all event components, including audiovisual equipment, lighting, and staging.
- **Operational Efficiency:** As the **sole authorized electrical provider**, Edlen Electrical Exhibition Services of FL, Inc 's familiarity with the venue's infrastructure eliminates the risks associated with third-party coordination, ensuring a smooth and timely setup.
- **Compliance with Venue Regulations:** The Broward County Convention Center requires all electrical distribution services to be handled by Edlen Electrical Exhibition Services of FL, Inc , ensuring compliance with safety codes and operational policies.
- **Cost and Risk Mitigation:** Using the venue's exclusive electrical provider reduces logistical challenges, prevents potential power failures, and eliminates the need for external contractors, leading to cost efficiencies.

(B) How does the purchase support the Strategic Business Plan. This purchase aligns with key institutional priorities such as **operational efficiency, risk management, compliance, and fiscal responsibility** in executing a high-quality graduation ceremony.

By securing **Edlen Electrical Exhibition Services** as the electrical provider, this purchase directly supports these priorities by:

- **Ensuring Compliance with Venue Policies:** The Broward County Convention Center grants Edlen Electrical Exhibition Services of FL, Inc exclusive rights to provide all electrical distribution services within the facility. Utilizing Edlen ensures adherence to these policies and guarantees safe, code-compliant power distribution.
- **Enhancing Event Reliability & Safety:** As the **sole authorized electrical provider**, Edlen Electrical Exhibition Services of FL, Inc ensures a stable and uninterrupted power supply for all event components, including **audiovisual systems, lighting, and staging**, reducing the risk of equipment failure.
- **Maximizing Operational Efficiency:** Edlen Electrical Exhibition Services of FL, Inc 's **familiarity with the venue's infrastructure** streamlines setup, troubleshooting, and execution, eliminating the need for additional coordination with third-party electrical vendors.
- **Reducing Costs & Mitigating Risk:** Since Edlen Electrical Exhibition Services of FL, Inc is **the exclusive provider**, using an external vendor would **increase costs** due to additional venue-required approvals and oversight. Leveraging Edlen Electrical Exhibition Services of FL, Inc 's services eliminates these inefficiencies and ensures cost-effective event execution.

(C) If applicable, what is the rationale for the use of piggybacks, existing contract extensions, bid waivers in lieu of the College conducting a competitive solicitation. Bid waiver exception pursuant to FL DOE 6A-14,0734(2) (e) and College Procedure A6Hx2-6.34: Services or commodities available from a single or sole source. The supplier selected is Edlen Electrical Exhibition Services of FL, Inc through the Broward County Convention Center. Edlen Electrical Exhibition Services of FL, Inc is an exclusive provider of electrical distribution and related services at the Broward County Convention Center. As part of the venue's operating policies, all temporary power, electrical setup, and distribution must be managed by Edlen Electrical Exhibition Services of FL, Inc ensuring compliance with facility regulations, safety codes, and operational standards.

(D) If a competitive solicitation process was conducted by the College, describe the process. Not applicable

This Executive Summary is approved by:

Richard Pulido
Vice President of Student Services